



Inkersall Primary Academy PTA

Social Media Policy

The Inkersall Primary Academy Parent and Teachers Association Facebook Social Media page is open to all parents, carers and staff of Inkersall Primary Academy. We welcome the input of all members and encourage all to use social media in a positive, constructive way. It is to be used for discussion, constructive feedback but also a point of information for future fundraising events and social events connected to the school. We wish to encourage idea sharing, constructive cross group views but also promote and celebrate all our fund raising achievements in a positive & respectful manner.

Although the PTA regularly participate in the discussion, we do not have the resources to monitor every Facebook posting. However the PTA reserves the right to remove any posting which is deemed to include the following and are directed to the PTA members or the school and Staff and the posts may be shared with the principle if necessary.

- Personal attacks/bullying (posts deemed libellous, profane, defamatory, disparaging, hateful, harassing, threatening or obscene)
- Illegal
- Fraudulent, deceptive, inaccurate or misleading
- Negative, derogatory comments about Inkersall Primary Academy
- Unconstructive criticism of the PTA
- Spam

If a member commits persistent misuse of the social media networks used, the PTA reserves the right to remove that member from the group or pages in use.

On review by the PTA committee, if such attacks/comments are deemed to be of such a severe and/or sustained nature, the PTA also reserve the right to inform Inkersall Primary Academy and work in partnership with the school to advise and resolve when possible any issues raised in conjunction with their own policies and procedures.

We advise you not to share the following information:

- Confidential information
- Private and personal information
- Personal information of students / parents or colleagues / members of staff - always respect the privacy of the school and community members
- The PTA will not post photos of volunteers, children or families from events without permission, which will be secured in writing. The PTA do not accept responsibility regarding ownership or permissions of photographs posted by members of the group
- Other site links - Please do not blindly repost without being confident of the content appropriateness and safety of the web site/information

In order to manage the Inkersall Primary Academy PTA site there are 2 nominated administrators / moderators in place who are committee members of the PTA. Their role is the following;-

- Monitor content and reply to messages when required.
- Add members on review of their request.
- Monitor any content which is deemed to contravene this policy and act as per policy

By using the Inkersall Primary Academy PTA Facebook page you are accepting the terms of this policy, if you do not agree with the policy you will be expected to remove yourself from this Facebook group.

This policy also covers the IPA PTA active members Facebook social media account and attached the messenger committee members chat group. These are closed groups for current active/committee PTA members to communicate fund raising ideas and any PTA issues which need to be addressed/raised outside of the regular meetings. It is expected that members conduct themselves as per this policy dictates. This is also monitored by 2 nominated administrators/moderators who monitor content and ensure this policy is upheld.

Please note that any issue or concern that a person may have with Inkersall Primary Academy, should be raised directly with the school and not through the PTA, they can be contacted at the following;-

Inkersall Primary Academy (Spencer Academies trust)

Inkersall Green Road, Inkersall, Chesterfield, S43 3SE

Telephone: 01246 472370

Mail: info@inkersall.derbyshire.sch.uk